





Tracking Progress of Projects through Dashboards



OUTPUT SUMMARY Project information		
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Web-Site Address	www.sd-wishees.eu	
Coordinator	Antonio Lo Porto	
Management Team	Emanuele Romano, Jessica Amadio	
E-Mail	sdw-cnr@irsa.cnr.it	
Phone Number		
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WP leader	Oriane Wiser	

D.4.2 Dashboards - SD-WISHEES

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Editor (s)	Oriane Wiser (GSES)
E-Mail (s)	oriane@data-for-good.org oriane@gses-system.com
Phone Number	(0031)0638563223
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Deliverable 4.2 "Dashboards Introduction"

This deliverable supports the communication, dissemination, and outreach of the results of **SD-WISHEES**.

This document should be considered as an update on the state of the dashboard optimization, led by the organization GSES - under its work package leadership for Communication, Dissemination and Exploitation (WP4). The reader is kindly asked to note that the dashboards are evolving as the needs of WP leaders and all partners of SD-WISHEES develop, and are communicated to GSES. While this deliverable presents functional dashboards, features and utilization processes can me amended to best service the consortium and goals of SD-WISHEES project.

The first aim of the dashboards utilizations is to measure the progress of each work packages (WPs) to extract clear information on the impact of **SD-WISHEES**, with a clearly identified linked to the Sustainable Development Goals (SDGs). Based on the works of other WPs, **SD-WISHEES** will identify Key Performance Indicators, to track and trace via the dashboards. As the dashboards are a communication tool leveraging the dissemination and exploitation of the results from **SD-WISHEES**, it is important that they are connected to the other communication tool utilized throughout the project. A digital link to access the dashboards has been added on **SD-WISHEES** website - which is still under finalization, and will only be accessible in the coming month. Additionally, social media channels (described un D4.1 - Communication Plan) will also update **SD-WISHEES**' audience and stakeholders on the dashboards and the progress their are communication.

The current state of the dashboards can be seen via a video, please refer to the WeTransfer link https://we.tl/t-inlVqJ9j4N - guiding the viewer through all the feature of the dashboard. If the links does not work please email oriane@gses-sytem.com.

Next Steps for the Dashboards:

The use of the dashboards by Work Package leaders has been set for month 13 of this project (total duration of 48 months). Therefore an internal workshop on accessing and utilizing the dashboards will be organized between month 12 and 13.

The remaining features need to be added as a newly identified need:

- calendar feature: for future TAP Actions, workshops or events in relation to the project the dashboard tracks
- Registration forms when an individual or institute wants to participate in a TAP Action, a workshop or an event organized by SD-WISHEES

- ANNEX -

More Information on GSES' SDG Dashboard: Quantify and Verify Your Contribution to the 2030 Agenda with GSES' SDG Dashboard

[The SDG Dashboards of GSES have been optimized and tailored for the needs for SD-WISHEES within the project's scope, please note that the information written below is only a presentation of the purposes of SDG dashboard in its largest usage (i.e., for GSES clients)]

Fostering SDG Advancement through GSE-Standard

The United Nations introduced the 17 Sustainable Development Goals (SDGs) within the framework of the 2030 Agenda for Sustainable Development, which garnered adoption by UN Member States in 2015. These SDGs encompass 169 precise and measurable targets, spanning an intricate tapestry of interconnected social, economic, and environmental issues. From poverty reduction to addressing climate change, the SDGs collectively resonate as a rallying cry for nations and institutions worldwide to collaborate in crafting a just society and thriving planet.

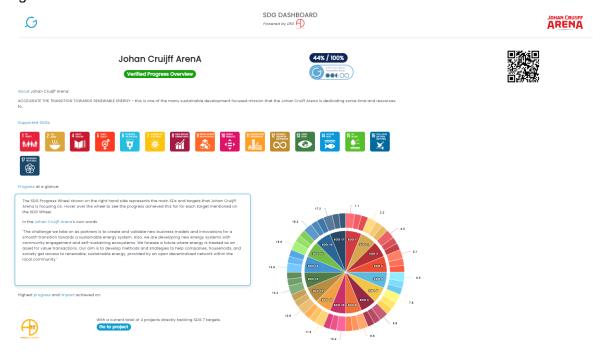
In alignment with this global endeavor, GSES stands in endorsement of the 17 SDGs. The GSES System takes on the pivotal role of seamlessly weaving these global objectives into organisational processes and engagements across value chains and broader stakeholders. Through a systematic alignment of GSE-Standard pillars with the 17 SDGs (refer to section 4), we endeavour to underscore the multi-dimensional impact of the Standard within a worldwide framework. Notably, the synergy between GSE-Standard and the SDGs serves to underscore the profound capacity we collectively hold as stewards of our planet to transform our organisations into catalysts for a brighter future.

The 17 goals of the 2030 Agenda:

- 1. No Poverty
- 2. Zero Hunger
- 3. Good Health and Well-being
- 4. Quality Education
- 5. Gender Equality
- 6. Clean Water and Sanitation
- 7. Affordable and Clean Energy
- 8. Decent Work and Economic Growth
- 9. Industry, Innovation, and Infrastructure
- 10. Reduced Inequality
- 11. Sustainable Cities and Communities
- 12. Responsible Consumption and Production
- 13. Climate Action
- 14. Life Below Water
- 15. Life on Land
- 16. Peace and Justice Strong Institutions
- 17. Partnerships to achieve the Goal

These goals collectively strive to address a wide range of global challenges and create a more equitable, sustainable, and prosperous world by 2030.

Example of the SDG Dashboard on the GSES System, based on the ArenA's contribution to the 2030 Agenda.



Measuring your progress and quantifying your contribution to the Sustainable Development Goals (SDGs) offers several significant advantages:

- 1. **Clear Evaluation**: Measuring progress provides a concrete way to assess how well your organisation is aligning with the SDGs. It allows you to objectively evaluate your efforts and determine areas of success and areas that need improvement.
- 2. **Accountability**: Quantifying your contribution creates a sense of accountability. It showcases your commitment to the global community and your stakeholders by demonstrating tangible actions taken towards the SDGs.
- 3. **Focused Action**: Measurement helps you identify specific goals where your impact can be maximised. It allows you to prioritise and allocate resources more effectively, ensuring that your efforts have the greatest potential for positive change.
- 4. **Transparency**: Transparent reporting of your progress builds trust among stakeholders, including customers, investors, employees, and communities. It provides them with evidence of your commitment and efforts towards sustainability.
- 5. **Learning and Adaptation**: Measuring progress provides insights into what's working and what's not. It enables you to learn from successes and challenges, leading to more informed decision-making and the ability to adapt strategies as needed.
- 6. **Benchmarking**: Quantification allows you to compare your progress against industry benchmarks, best practices, and similar organisations. This benchmarking helps you understand your position and identify opportunities for improvement.

- 7. **Communication and Marketing**: Demonstrating measurable contributions to the SDGs enhances your brand image and reputation. It provides compelling content for communication and marketing efforts, appealing to socially conscious consumers and investors.
- 8. **Strategic Alignment**: Quantifying your contribution aids in aligning your organisation's goals and strategies with the global sustainability agenda. It ensures that your initiatives are in line with broader international priorities.
- 9. **Engagement**: Measuring progress fosters engagement within your organisation and with external stakeholders. It creates a sense of purpose and shared responsibility, motivating employees and partners to work together towards common sustainability objectives.
- 10. **Long-Term Impact**: By quantifying your contribution, you're better positioned to create lasting change. Concrete progress measurement enables you to track your impact over time, ensuring that your efforts lead to meaningful and sustained improvements.

In essence, measuring progress quantifies your commitment to the SDGs, enhances credibility, informs decision-making, and drives meaningful change that contributes to a more sustainable future.

How is your contribution to the SDGs measured and communicated using the SDG Dashboard on GSES?

At all times, users are empowered with the choice to initiate projects that contribute to the betterment of our planet and the well-being of individuals. GSES is using Data for Good's method and approach to project mapping.

Within the realm of DfG, a project embodies a transient and carefully planned undertaking pursued with the aim of realising a specific objective. DfG, being deeply invested in gauging impact, harnesses projects as instruments to quantitatively assess the influence of particular actions and ascertain the proximity of the project initiator to their goal. As a consequence, crafting a project necessitates the formulation of key performance indicators, which serve as yardsticks for tracking progress.

Elevate your endeavours in sustainability by curating a dedicated Project page. This space serves as a focal point to illuminate your Project, laying bare its defining attributes, encompassing key performance indicators (KPIs), charting its advancement, and inviting engagement.

Projects possess the remarkable ability to unite diverse stakeholders, teams, and resources into a collaborative synergy aimed at materialising the envisioned outcome. In essence, the cultivation of projects serves as a dynamic conduit through which impactful change is meticulously planned, executed, and celebrated.